


2018 SPONSORSHIP OPPORTUNITIES

	Diamond	Platinum	Gold	Silver	Bronze
	\$1000	\$750	\$500	\$250	\$100
EVENTS					
INSTALLATION DINNER - January 27, 2018	\$1000	\$750	\$500	\$250	\$100
8 dinner tickets & 16 drink tickets (or 4 bottles of wine)	X				
Commercial time at dinner	X				
8 dinner tickets & 8 drink tickets		X			
6 dinner tickets			X		
BERTHOUD DAY - June 2, 2018	\$1000	\$750	\$500	\$250	\$100
Logo on roundabout banner	X	X			
Banner on the front of stage at Berthoud Day (sold)	X				
Banner prominently displayed	X	X	X	X	
Free 10' x 10' vendor booth	X	X	X		
SUNFEST - June 16, 2018	\$1000	\$750	\$500	\$250	\$100
Barn Quilt Kit	X				
Logo on roundabout banner	X	X			
Banner prominently displayed	X	X	X	X	
Free 10' x 10' artisan vendor booth	X	X	X	X	
GOLF TOURNAMENT - August 13, 2018	\$1000	\$750	\$500	\$250	\$100
Mark your calendar for our Berthoud Charity Golf Tournament at TPC Colorado. Details for sponsorships coming soon.					
					
CO-ED SOFTBALL TOURNAMENT - September TBD	\$1000	\$750	\$500	\$250	\$100
A proud sponsor plaque for your display	X				
Team (10 players)	X	X			
Logo on winning team t-shirts	X				
Company name on winning team t-shirts		X			
Snack Sponsor (all monies raised goes to event's designated non-profit)					X
Banner prominently displayed at event	X	X	X	X	
OKTOBERFEST - October 6, 2018	\$1000	\$750	\$500	\$250	\$100
Logo on roundabout banner	X	X			
Banner prominently displayed	X	X	X	X	
Free 10' x 10' booth	X	X	X	X	
SNOWFEST - December 12-15, 2018	\$1000	\$750	\$500	\$250	\$100
10 free tickets to private Launch Party with recognition at the event	X				
Sponsor "table" for your information at Launch Party	X	X			
Sponsor presentation at Launch Party	X				
Logo on poster at the sculpture site of the team you are sponsoring			X		
Logo on team jacket of the team you are sponsoring			X		
Meal Sponsor				X	
Recognition at lunch/dinner with your logo/business on a signs	X	X	X	X	
Banner prominently displayed at Snowfest event for a week	X	X	X	X	
Free 8' x 8' artisan vendor booth	X	X	X	X	
FOR ALL EVENTS					
PRINTED					
Logo on event poster and applicable event materials	X	X	X	X	
Business name on event poster and applicable event materials					X
DIGITAL MARKETING					
Phone App Home Screen Slider	X				
Logo with web link on front page of BACC website for one year	X	X			
Logo with web link on event page of BACC website for one year	X	X	X		
Logo on event page of BACC website				X	X
Logo in the monthly e-newsletter	X	X			
On Chamber Facebook page	X	X	X	X	X
RECOGNITION					
Announcements at events	X	X	X	X	X



Sponsorship Packages Available for:

Basic, Directory, Non-Profit, Individual, Secondary Business and Associate Business Investment Levels

(See detailed breakout on back page of Membership Investment Packages brochure)

Custom design your own personal Sponsorship Package for 2018
to receive your ultimate exposure and top-of-mind awareness marketing.

Drop down from the chart below the level of sponsorship you want for each event. Add across, then down.

Installation Dinner January 27, 2018	Berthoud Day June 2, 2018	Berthoud Sunfest June 16, 2018	6th Annual Charity Golf Tournament August 13, 2018	Co-ed Softball Tournament September __, 2018	Oktoberfest October 6, 2018	Berthoud Snowfest December 12- 15, 2018	Ad in Chamber Office \$40.00/month	
\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000		
\$750	\$750	\$750		\$750	\$750	\$750		
\$500	\$500	\$500		\$500	\$500	\$500		
\$250	\$250	\$250		\$250	\$250	\$250		
\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$40	
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	= \$ _____
								Total Sponsorship
							(+) \$ _____	Investor Level
							<u>_____</u>	Total Chamber
							\$ _____	Investment

Thank You

Company Name: _____
Representative _____