



2021 Sponsorship Packages

Berthoud Oktoberfest

Saturday, October 2, 2021 11am – 5pm

Available first come first served

- Stage Sponsor (one available)**
 - Commercial Time (4 two minute messages)
 - 10 x 20 vendor booth
 - Logo on marketing material as Stage Sponsor

- Wristband Sponsor (one available)**
 - Logo on wristbands used for alcohol purchases
 - 10 x 10 vendor booth

- Kid Zone Sponsor (one available)**
 - 10 x 10 vendor booth
 - Logo on marketing material as Kid Zone Sponsor
 - Opportunity to provide inflatables and games able to assist monitoring area.

- Photo Booth Sponsor (one available)**
 - 10 x 10 vendor booth
 - Logo on marketing material as Photo Booth Sponsor
 - Opportunity to provide photo booth area able to assist and man the area the entire time

- Pretzel Eating Contest Sponsor (one available)**
 - 10 x 10 vendor booth
 - Logo on marketing material as Pretzel Eating Contest Sponsor
 - Opportunity to lead and organize pretzel eating contest able to assist and man the activity and award winners

- Stein Holding Contest Sponsor (one available)**
 - 10 x 10 vendor booth
 - Logo on marketing material as Stein Holder Contest Sponsor
 - Opportunity to lead and organize stein holding contest Must have volunteers able to assist and activate

SOLD

Price: \$1,000.00

SOLD

SOLD

SOLD

SOLD

- **Oktoberfest Costume Contest (one available)**
 - 10 x 10 vendor booth
 - Logo on marketing material as Oktoberfest Costume Co.
 - Opportunity to lead dirndl and lederhosen contest to assist and activity and award winners.



- **Vendor Booth Scavenger Hunt (7 available)**
 - 10 x 10 vendor booth
 - Location on the scavenger hunt activity
 - Opportunity to be location on the scavenger hunt game card. Must have volunteers at booth able to assist and mark successful completion for participants.

Price: \$200.00

- **Marketing Sponsor w/Booth**
 - 10 x 10 vendor booth
 - Logo on marketing material as Event Sponsor



- **Marketing Sponsor without Booth**
 - Logo on marketing material as Event Sponsor



Please call or email by 8/15/2021 if you are interested in any package.

All other vendor and food vendor registrations can we found here:
<https://berthoudcolorado.com/oktoberfest-vendor-registration/>