



EVENT & PROGRAM SPONSORSHIPS 2024



A voice for your growing business



Seeking more exposure? Looking for creative ways to get your name in front of the community? Wanting to position your company as a community leader? This Chamber has many opportunities for your business to be an all area encompassing champion.

4 KEY BENEFITS OF BEING A CHAMBER MEMBER



CONNECT WITH COMMUNITY



HIGH QUALITY NETWORKING



PROFESSIONAL DEVELOPMENT
ACTIVITIES



ADVERTISING & MARKETING
OPPORTUNITIES



THANK YOU TO OUR 2023 SPONSORS

BERTHOUD DAY SPONSORS

Aims Community College
Banner Health Clinic on 10th Street
Berthoud A & W
Berthoud Fire Protection District
Berthoud Floor Covering
Berthoud Habitat for Humanity
Christian Brothers Automotive
Coldwell Banker Realty - Joanna Rallo
Exodus Moving and Storage
Eye Care Center of Northern Colorado
Fickel Attorney at Law
Good Samaritan Society - Loveland Village
Hilltop Broadband
Hometown Liquors
Independent Financial
MainStreet Car Care & Quick Lube Inc
Moon Theatre Company
NOCO STYLE
North Forty News
Northern Colorado Credit Union
Poudre Valley REA
Sandler Training
Schra Tree Care
Sirenhouse Salon
The Group Inc Real Estate - Kristin Brown
Town of Berthoud

GOLF SPONSORS

Arapahoe Rental
Backbone Fiber
Bank of Colorado
BES - Business Equipment Sales-Solutions-Service
Exodus Moving & Storage
G.L.O.B.A.L. Justice
Good Samaritan Society - Loveland Village
Independent Financial
John & Kathy Burcham
Liv Sotheby's
MainStreet Car Care & Quick Lube Inc
Meritage Homes
NOCO STYLE
PrairieStar Inc
Pulse
RE/MAX Town & Country
Root Source Digital
Sandler Training
Town of Berthoud

OKTOBERFEST SPONSORS

Adams Bank & Trust
Aims Community College
American Family Insurance - Christina Dabney Agency
Atlas Creations
Banner Health Clinic on 10th Street
Berthoud A & W
Berthoud Fire Protection District
Berthoud Habitat for Humanity
Christian Brothers Automotive
Exodus Moving & Storage
Eyecare of Northern Colorado
Fickel Attorney at Law
Good Samaritan Society - Loveland Village
Hilltop Broadband
Independent Financial
Jones Plumbing
Meritage Homes
NOCO STYLE
Panthers Gate University
Poudre Valley REA
RE/MAX Town & Country
RE/MAX Town & Country
Sandler Training
Sirenhouse Salon
The Group Inc Real Estate - Loveland
Town of Berthoud
TPC Colorado

LEMONADE DAY SPONSORS

Berthoud Community Library District
Berthoud Fire Protection District
Berthoud Weekly Surveyor
Exodus Moving & Storage
Independent Financial
MainStreet Car Care & Quick Lube Inc
Mongo Benefits
NOCO STYLE
Pearl Accounting Services
Poppin' Bubbles Cleaning, LLC
The Women's Clinic of Northern Colorado - Loveland
Thompson School District R2-J
Town of Berthoud

BERTHOUD DAY

- SATURDAY, JUNE 1, 2024
- 11AM - 9PM, 11AM PARADE
- ESTIMATED ATTENDANCE: 6,000

Berthoud Day is an annual celebration of our community and commitment to our hometown. With over 6,000 visitors of the event, we strive to bring family-friendly fun to our community and bring an opportunity for businesses to showcase their support of our residents with vendor booths and sponsorships. The event includes a parade, food trucks, vendors, band & dance entertainment, a kids zone and attraction to our small community.

SPONSORSHIP BENEFITS

	Presenting Sponsor \$2,000 (1 Available)	Entertainment Sponsor \$1,500	Champion Sponsor \$1,000	Community Builder Sponsor \$500	Supporting Sponsor \$300
VIP Placement of 10'x20' vendor booth space	X				
Recognition as sponsor of event on BizWest website					
Banner prominently displayed on the stage					
Three, live :30 commercials during event	X				
Opportunity to kick-off the event with Chamber	X				
Beginning placement in the parade	X				
Customized marketing solution	X				
VIP Placement of 10'x10' vendor booth space near crowd		X			
Banner displayed near crowd & entertainment		X			
10 x 10 Assigned Vendor Booth Space			X	X	
Banner prominently displayed at event	X	X			
Your logo prominently displayed on event poster distributed throughout town	X	X	X		
Verbal recognition announcements at event	X	X	X		
Your logo displayed on event page of BACC website and hyperlink to your business website	X	X	X	X	
Your logo displayed in the e-newsletter	X	X	X	X	X
Event Recognition on BACC Facebook page	X	X	X	X	X
Your name displayed on event poster	X	X	X	X	X



LEMONADE DAY

YOUNG ENTREPRENEURS PROGRAM

● SATURDAY, MAY 11, 2024

The Berthoud Area Chamber of Commerce is a stakeholder in our future workforce, and strives to bring opportunity and education to our young entrepreneurs. We are excited to present an activity that gives our young generation opportunity to learn how to do business. Lemonade Day is a partnership between our schools, businesses and residents, three powerful and important forces in our community.

SPONSORSHIP BENEFITS	Presenting Sponsor \$1,500 (1 Available)	Champion Sponsor \$1,000	Community Builder Sponsor \$500	Supporting Sponsor \$250
Business logo on Mountain Ave banner	X			
Representative from your company has opportunity to be involved with student training meetings	X			
Representative from your business to speak to students about entrepreneurship	X			
Customized social media marketing advertisement with Chamber	X			
Business logo on backpacks	X	X		
Business logo inclusion of communication sent to students & mentor	X	X		
Logo displayed on event poster distributed around town	X	X		
Priority location to host a Lemonade Stand	X	X	X	
Your logo displayed on event page on BACC website and hyperlink to your business website	X	X	X	
Your business name listed on event poster	X	X	X	X
Your logo displayed in the e-newsletter	X	X	X	X
Recognition on Berthoud Lemonade Day and BACC Facebook pages	X	X	X	X



GOLF TOURNAMENT

- SUMMER 2024
- MARIANA BUTTE, LOVELAND
- 18-HOLE SCRAMBLE WITH SHOTGUN START
- 92 GOLFERS

The Annual Berthoud Area Chamber Golf Tournament is a great way to support the business efforts put forth by the Chamber in our community. We want to give our business professionals and golfers an opportunity to mix the two skills and build a bigger network. We know the importance of having a back pocket full of great connections, which is why the Golf Tournament is a premier way to get involved with the Chamber!

SPONSORSHIP BENEFITS	Exclusive Title Sponsor \$3,000	Roving Cart Sponsor \$1,500	Putting Green Sponsor \$1,000	Driving Range Sponsor \$1,000	Tent Hole Sponsor \$550	Hole Sponsor \$200	Team \$600
Announcement Privilege at Lunch	X						
Tent on preferred hole	X						
8 Golfers & buffet lunch for 8 golfers	X						
Your Logo on Carts		X					
Give out swag to players	X	X	X	X			
4 Golfers & buffet lunch for 4 golfers	X	X	X	X			X
Verbal Thank you at Event	X	X	X	X			
Recognition on Facebook Event Page	X	X	X	X	X	X	
Presence in Golf Announcements & Chamber Enews	X	X	X	X	X	X	
Logo Presence on Event Webpage and Hyperlink to your business website Hyperlink to your business website	X	X	X	X	X	X	
Opportunity to set up tent and sell putting from potty chances for chamber benefit			X				
Opportunity to set up tent on driving range				X			
Opportunity to put tent on assigned hole					X		
Sign with your logo at a Hole	X	X				X	



OKTOBERFEST

- SATURDAY, OCTOBER 5, 2024
- 11AM - 6PM
- ESTIMATED ATTENDANCE: 5,000

The first Saturday of October is reserved every year for Oktoberfest. This event is an opportunity to celebrate the deep roots of German heritage in our community. As a way to bring over 5,000 attendees to Berthoud and spend their day in our local downtown businesses and at the event, we provide entertainment, German food & beverages and kid friendly fun at Fickel Park. The festival attracts people from all over the state to enjoy an authentic German experience.

SPONSORSHIP BENEFITS

	Presenting Sponsor \$2,000 (1 Available)	Entertainment Sponsor \$1,500	Champion Sponsor \$1,000	Community Builder Sponsor \$500	Supporting Sponsor \$300
VIP Placement of 10'x20' vendor booth space	X				
Recognition as sponsor of event on BizWest website	X				
Banner prominently displayed on the stage	X				
Three, live :30 commercials during event	X				
Opportunity to kick-off the event with Chamber	X				
Beginning placement in the parade	X				
Customized marketing solution	X				
VIP Placement of 10'x10' vendor booth space near crowd		X			
Banner displayed near crowd & entertainment		X			
10 x 10 Assigned Vendor Booth Space			X	X	
Banner prominently displayed at event	X	X			
Your logo prominently displayed on event poster distributed throughout town	X	X	X		
Verbal recognition announcements at event	X	X	X		
Your logo displayed on event page of BACC website and hyperlink to your business website	X	X	X	X	
Your logo displayed in the e-newsletter	X	X	X	X	X
Event Recognition on BACC Facebook page	X	X	X	X	X
Your name displayed on event poster	X	X	X	X	X



MEMBERSHIP GALA

- JANUARY 2025
- ANNUAL AWARDS
- ESTIMATED ATTENDANCE: 100

For 116 years the Berthoud Area Chamber has been committed to building a strong community for businesses to thrive in. In January, we come together to celebrate each other's successes and connections. We are in the business of growing your business, and the Annual Gala is the perfect opportunity to plug in and be a part of something bigger than yourself... and to be a part of the chamber family. We celebrate and thank our local hometown businesses for all of their support every year.

SPONSORSHIP BENEFITS	Presenting Sponsor \$1,500 (1 Available)	Champion Sponsor \$1,000	Community Builder Sponsor \$500	Supporting Sponsor \$250
One-minute, professional introduction video provided by your company to display	X			
One Reserved table with 8 event tickets	X			
Customized social media marketing	X			
Verbal recognition at event	X	X		
Your logo displayed on event page of BACC website and hyperlink to your business website	X	X	X	
Your logo displayed in the e-newsletter	X	X	X	
Your logo on event poster, program and applicable event materials	X	X	X	X
Event Recognition on BACC Facebook page	X	X	X	X
Logo displayed at event on screen	X	X	X	X
2 event tickets (\$150 value)				X
4 event tickets (\$300 value)			X	
6 event tickets (\$450 value)		X		





2024 EVENT SPONSORSHIP COMMITMENT

Custom design your Berthoud Area Chamber of Commerce package to receive the best exposure, top-of-mind awareness marketing and ROI.

ANNUAL BACC EVENTS		SPONSORSHIP LEVEL	COMMITMENT
BERTHOUD DAY	June 1, 2024		\$
LEMONADE DAY	May 11, 2024		\$
GOLF TOURNAMENT	Summer 2024		\$
OKTOBERFEST	October 5, 2024		\$
MEMBERSHIP GALA	TBD - January 2025		\$
TICKETS TO MEMBERSHIP GALA Please contact me, I am interested: _____			

2024 EVENT SPONSORSHIP COMMITMENT: \$

Company Name _____

Contact Person _____

Billing Address _____

City _____ **Zip Code** _____

Email _____

Phone _____

Select Payment Option:

☐ **Check Enclosed** Payable to: BACC, PO Box 1709, Berthoud, CO 80513

☐ **Invoice** Please let us know if you would like to be invoiced separately for each event.

*Please email your company logo to director@berthoudcolorado.com



2024 PROGRAM COMMITMENT

Custom design your Berthoud Area Chamber of Commerce package to receive the best exposure, top-of-mind awareness marketing and ROI.

MONTHLY PROGRAM SPONSORSHIPS

LUNCHEON SPONSOR: \$75 sponsorship

- 3 minute commercial and introduction
- One free entry to the event
- Logo and business name listed as sponsor of the month in direct email communications
- Logo and business name listed on Event Calendar website link
- Social Media shoutout

\$

BUSINESS AFTER HOURS | Share your business with chamber members and guests!

Sponsor provides food, location and beverages

- All guests from your business receive free entry to the event
- Logo and business name listed as sponsor of the month in direct email communications
- Logo and business name listed on Event Calendar website link
- Social Media shoutout

Please contact me, I am interested in hosting Business After Hours: _____

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Sponsor provides food, location and beverages

- All guests from your business receive free entry to the event
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- Logo and business name listed on Event Calendar website link
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Please contact me, I am interested in hosting Business Before Hours: _____

Company Name _____

Contact Person _____

Billing Address _____

City _____ **Zip Code** _____

Email _____

Phone _____

Select Payment Option:

☐ **Check Enclosed** Payable to: BACC, PO Box 1709, Berthoud, CO 80513

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