

# BERTHOUD AREA **CHAMBER OF COMMERCE**

## **EVENT & PROGRAM SPONSORSHIPS** 2025



A voice for your growing business

BERTHOUD AREA  
**CHAMBER OF  
COMMERCE**

**OUR MISSION** is to serve as the **unwavering voice** of our local business community. We promote **collaboration, advocate for businesses,** and provide **high-quality networking** and **professional development opportunities** to our members. We **foster an empowering** and **vibrant** business community for all our **stakeholders.**

**OUR VALUES:**

**Collaboration | Resourcefulness | Professionalism | Community | Connection**

# 5 KEY BENEFITS OF BEING A CHAMBER MEMBER



CONNECT WITH COMMUNITY



HIGH QUALITY NETWORKING



PROFESSIONAL DEVELOPMENT  
& EDUCATION



MARKETING OPPORTUNITIES



RIBBON CUTTINGS

# THANK YOU TO OUR 2024 SPONSORS

## **BERTHOUD DAY SPONSORS**

AdSortium Media  
Aims Community College  
Bank of Colorado  
B-Town Automotive  
Banner Health Clinic on 10th Street  
Berthoud A & W  
Berthoud Fire Protection District  
Berthoud Floor Covering  
Berthoud Habitat for Humanity  
Christian Brothers Automotive  
Christine Torres - ReMax Alliance  
Coldwell Banker Realty - Joanna Rallo  
Columbine Health  
Exodus Moving and Storage  
Eye Care Center of Northern Colorado  
Fickel Attorney at Law  
Good Samaritan Society - Loveland Village  
Grace Place  
Hilltop Broadband  
Hometown Liquors  
Independent Financial  
Joanna Rallo - Coldwell Banker  
Jones Excavating & Plumbing  
Lifetime Bath & Shower  
MainStreet Car Care & Quick Lube Inc  
Moon Theatre Company  
NexGen Windows  
NOCO STYLE  
Northern Colorado Credit Union  
Poudre Valley REA  
Sandler Training  
Schra Tree Care  
Sirenhouse Salon & Six Barbershop  
The Group Inc Real Estate  
Town of Berthoud  
Twin Peaks Trailers

## **LEMONADE DAY SPONSORS**

Aims Community College  
AdSortium Media  
Berthoud Community Library District  
Berthoud Fire Protection District  
Berthoud Habitat for Humanity  
Berthoud Weekly Surveyor  
Cleanspot LLC  
Exodus Moving & Storage  
Independent Financial  
MainStreet Car Care & Quick Lube Inc  
Mueller Pye & Associates  
NOCO STYLE  
Northern Colorado Landscaping  
Pearl Accounting Services  
The Women's Clinic of Northern Colorado - Loveland  
Thompson School District R2-J  
Town of Berthoud

## **GOLF SPONSORS**

Bank of Colorado  
CrossFit Loveland  
Exodus Moving & Storage  
Glassford Project Management  
Good Samaritan Society - Loveland Village  
Independent Financial  
MainStreet Car Care & Quick Lube Inc  
Minuteman Press  
NOCO STYLE  
RE/MAX Town & Country  
Spring Creek Heating & Air  
Town of Berthoud

# THANK YOU TO OUR 2024 SPONSORS

## **OKTOBERFEST SPONSORS**

Adams Bank & Trust  
AdSortium Media  
Aims Community College  
American Family Insurance - Christina Dabney Agency  
Ameritech Windows  
Anchor Roofing  
Bank of Colorado  
Banner Health Clinic on 10th Street  
Berthoud A & W  
Berthoud Fire Protection District  
Berthoud Habitat for Humanity  
Christian Brothers Automotive  
Columbine Health  
Elder Angels Senior Advisors  
Exodus Moving & Storage  
Fickel Attorney at Law  
Good Samaritan Society - Loveland Village  
Hilltop Broadband  
Independent Financial  
Jessica Spears Realty  
Jones Plumbing  
Meritage Homes  
NOCO STYLE  
Northern Water  
Poudre Valley REA  
Quantum Fiber  
RE/MAX Town & Country  
RE/MAX Town & Country  
Simply Sourdough  
Sirenhouse Salon  
Spring Creek Heating & Air  
The Group Inc Real Estate - Loveland  
Town of Berthoud  
TPC Colorado  
Twin Peaks Trailers  
Wagner Electric Co.  
Ziggi's Coffee

## **GALA SPONSORS**

A&W  
Aer-o Studios  
Aims Community College  
Berthoud Habitat for Humanity  
Berthoud Weekly Surveyor  
Bizwest Media  
B-Rads Rentals  
B-Town Automotive  
Exodus Moving & Storage  
Good Samaritan Society  
Independent Financial  
Mainstreet Car Care  
Mongo Benefits  
New York Life Insurance  
NOCO Style Magazine  
Poudre Valley REA  
Sandler Training  
The Group Inc.  
Town of Berthoud  
United Waste Systems

# BERTHOUD DAY

- SATURDAY, JUNE 7, 2025
- EVENT, PARADE & 5K
- ESTIMATED ATTENDANCE: 9,000

Berthoud Day is an annual celebration of our community and commitment to our hometown. With over 9,000 visitors of the event, we strive to bring family-friendly fun to our community and bring an opportunity for businesses to showcase their support of our residents with vendor booths and sponsorships. The event includes a parade, food trucks, vendors, band & dance entertainment, a kids zone and attraction to our small community.

SPONSORSHIP BENEFITS	Presenting Sponsor	Entertainment Sponsor	Champion Sponsor	T-Shirt Sponsor	Community	
	\$2,500 (1 Available)	\$1,500	\$1,000	\$1,000	Builder Sponsor \$500	Supporting Sponsor \$300
VIP Placement of 10'x20' vendor booth space	X					
Recognition as sponsor of event on BizWest website						
Banner prominently displayed on the stage						
Three, live :30 commercials during event	X					
Opportunity to kick-off the event with Chamber	X					
Beginning placement in the parade	X					
Customized marketing solution	X					
Banner prominently displayed at event	X	X				
Your logo prominently displayed on event poster distributed throughout town	X	X	X			
Verbal recognition announcements at event	X	X	X			
Your logo displayed on event page of BACC website and hyperlink to your business website	X	X	X		X	
Your logo displayed in the e-newsletter	X	X	X		X	X
Event Recognition on BACC Facebook page	X	X	X		X	X
Your name displayed on event poster	X	X	X		X	X
10 x 10 Assigned Vendor Booth Space			X		X	
VIP Placement of 10'x10' vendor booth space near crowd		X				
Logo on T-shirt				X		



# LEMONADE DAY

## YOUNG ENTREPRENEURS PROGRAM

● SATURDAY, MAY 10, 2025

The Berthoud Area Chamber of Commerce is a stakeholder in our future workforce, and strives to bring opportunity and education to our young entrepreneurs. We are excited to present an activity that gives our young generation opportunity to learn how to do business. Lemonade Day is a partnership between our schools, businesses and residents, three powerful and important forces in our community.

SPONSORSHIP BENEFITS	Presenting Sponsor \$2,500	Champion Sponsor \$1,000	Community	
			Builder Sponsor \$500	Supporting Sponsor \$250
VIP placement for tent on Mountain Ave.	X			
Business logo on Mountain Ave banner	X			
Representative from your company has opportunity to be involved with student training meetings	X			
Representative from your business to speak to students about entrepreneurship	X			
Customized social media marketing advertisement with Chamber	X			
Business logo on t-shirts	X			
Business logo on backpacks	X	X		
Business logo inclusion of communication sent to students & mentor	X	X		
Logo displayed on event poster distributed around town	X	X		
Priority location to host a Lemonade Stand	X	X	X	
Your logo displayed on event page on BACC website and hyperlink to your business website	X	X	X	
Your business name listed on event poster	X	X	X	X
Your logo displayed in the e-newsletter	X	X	X	X
Recognition on Berthoud Lemonade Day and BACC Facebook pages	X	X	X	X



# GOLF TOURNAMENT

- SUMMER 2025
- MARIANA BUTTE, LOVELAND
- 18-HOLE SCRAMBLE WITH SHOTGUN START
- 104 GOLFERS

The Annual Berthoud Area Chamber Golf Tournament is a great way to support the business efforts put forth by the Chamber in our community. We want to give our business professionals and golfers an opportunity to mix the two skills and build a bigger network. We know the importance of having a back pocket full of great connections, which is why the Golf Tournament is a premier way to get involved with the Chamber!

Team: \$600

Individual: \$150

<b>SPONSORSHIP BENEFITS</b>	<b>Exclusive Title Sponsor</b> \$2,500	<b>Putting Green Sponsor</b> \$1,000	<b>Driving Range Sponsor</b> \$1,000	<b>Champion Sponsor</b> \$1,000	<b>Tent Hole Sponsor</b> \$550	<b>Hole Sponsor</b> \$200	<b>Lunch Sponsor</b> \$1,200
Announcement Privilege at Lunch	X						
Tent on preferred hole	X						
8 Golfers & buffet lunch for 8 golfers	X						
Your Logo on Carts							
Give out swag to players	X	X	X	X			
4 Golfers & buffet lunch for 4 golfers	X	X	X	X			
Verbal Thank you at Event	X	X	X	X			
Recognition on Facebook Event Page	X	X	X	X	X	X	
Presence in Golf Announcements & Chamber Enews	X	X	X	X	X	X	
Logo Presence on Event Webpage and Hyperlink to your business website	X	X	X	X	X	X	
Opportunity to set up tent and sell putting from potty chances for chamber benefit		X					
Opportunity to set up tent on driving range			X				
Opportunity to put tent on assigned hole				X	X		
Sign with your logo at a Hole	X					X	
1-minute commercial at lunch & opportunity to give out swag or set up table inside lunch room							X



# OKTOBERFEST

- SATURDAY, OCTOBER 4, 2025
- 11AM - 7PM
- ESTIMATED ATTENDANCE: 6,000

The first Saturday of October is reserved every year for Oktoberfest. This event is an opportunity to celebrate the deep roots of German heritage in our community. As a way to bring over 6,000 attendees to Berthoud and spend their day in our local downtown businesses and at the event, we provide entertainment, German food & beverages and kid friendly fun at Fickel Park. The festival attracts people from all over the state to enjoy an authentic German experience.

SPONSORSHIP BENEFITS	Presenting Sponsor	Entertainment Sponsor	Champion Sponsor	T-Shirt Sponsor	Community Builder Sponsor	Supporting Sponsor
	\$2,500 (1 Available)	\$1,500	\$1,000	\$1,000	\$500	\$300
VIP Placement of 10'x20' vendor booth space	X					
Recognition as sponsor of event on BizWest website	X					
Banner prominently displayed on the stage	X					
Three, live :30 commercials during event	X					
Opportunity to kick-off the event with Chamber	X					
Beginning placement in the parade	X					
Customized marketing solution	X					
VIP Placement of 10'x10' vendor booth space near crowd		X				
Banner displayed near crowd & entertainment		X				
10 x 10 Assigned Vendor Booth Space			X		X	
Banner prominently displayed at event	X	X				
Your logo prominently displayed on event poster distributed throughout town	X	X	X			
Verbal recognition announcements at event	X	X	X			
Your logo displayed on event page of BACC website and hyperlink to your business website	X	X	X		X	
Your logo displayed in the e-newsletter	X	X	X		X	X
Event Recognition on BACC Facebook page	X	X	X		X	X
Your name displayed on event poster	X	X	X		X	X
Logo on T-shirt				X		





# MEMBERSHIP GALA

- FEBRUARY 2026
- ANNUAL AWARDS
- ESTIMATED ATTENDANCE: 150

For 117 years the Berthoud Area Chamber has been committed to building a strong community for businesses to thrive in. In February, we come together to celebrate each other's successes and connections. We are in the business of growing your business, and the Annual Gala is the perfect opportunity to plug in and be a part of something bigger than yourself... and to be a part of the chamber family. We celebrate and thank our local hometown businesses for all of their support every year.

<b>SPONSORSHIP BENEFITS</b>	<b>Presenting Sponsor</b> \$1,500 (1 Available)	<b>Champion Sponsor</b> \$1,000	<b>Community Builder Sponsor</b> \$500	<b>Supporting Sponsor</b> \$250
One-minute, professional introduction video provided by your company to display	X			
One Reserved table with 8 event tickets	X			
Customized social media marketing	X			
Verbal recognition at event	X	X		
Your logo displayed on event page of BACC website and hyperlink to your business website	X	X	X	
Your logo displayed in the e-newsletter	X	X	X	
Your logo on event poster, program and applicable event materials	X	X	X	X
Event Recognition on BACC Facebook page	X	X	X	X
Logo displayed at event on screen	X	X	X	X
2 event tickets (\$150 value)				X
4 event tickets (\$300 value)			X	
6 event tickets (\$450 value)		X		



# BERTHOUD AREA **CHAMBER OF COMMERCE**

## 2025 EVENT SPONSORSHIP COMMITMENT

Custom design your Berthoud Area Chamber of Commerce package to receive the best exposure, top-of-mind awareness marketing and ROI.

ANNUAL BACC EVENTS		SPONSORSHIP LEVEL	COMMITMENT
<b>BERTHOUD DAY</b>	June 7, 2025		\$
<b>LEMONADE DAY</b>	May 10, 2025		\$
<b>GOLF TOURNAMENT</b>	September 2025		\$
<b>OKTOBERFEST</b>	October 4, 2025		\$
<b>MEMBERSHIP GALA</b>	February 2026		\$
<b>TICKETS TO MEMBERSHIP GALA</b> Please contact me, I am interested: _____			

**2025 EVENT SPONSORSHIP COMMITMENT: \$**

**Company Name** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Billing Address** \_\_\_\_\_

**City** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Email** \_\_\_\_\_

**Phone** \_\_\_\_\_

### Select Payment Option:

\*Checks are our preferred payment method.

**Check Enclosed** Payable to: BACC, PO Box 1709, Berthoud, CO 80513

**Invoice** Please let us know if you would like to be invoiced separately for each event.

\*Please email your company logo to [director@berthoudcolorado.com](mailto:director@berthoudcolorado.com)

# BERTHOUD AREA CHAMBER OF COMMERCE

## 2025 PROGRAM COMMITMENT

Custom design your Berthoud Area Chamber of Commerce package to receive the best exposure, top-of-mind awareness marketing and ROI.

### MONTHLY PROGRAM SPONSORSHIPS

#### LUNCHEON SPONSOR: \$100 sponsorship

- 5 minute commercial and introduction
- One free entry to the event
- Logo and business name listed as sponsor of the month in direct email communications
- Logo and business name listed on Event Calendar website link
- Social Media shoutout

\$

#### BUSINESS AFTER HOURS | Share your business with chamber members and guests!

Sponsor provides food, location and beverages

- All guests from your business receive free entry to the event
- Logo and business name listed as sponsor of the month in direct email communications
- Logo and business name listed on Event Calendar website link
- Social Media shoutout

Please contact me, I am interested in hosting Business After Hours: \_\_\_\_\_

#### BUSINESS BEFORE HOURS SPONSOR | Share your business with chamber members and guests!

Sponsor provides food, location and beverages

- All guests from your business receive free entry to the event
- Logo and business name listed as sponsor of the month in direct email communications
- Logo and business name listed on Event Calendar website link
- Social Media shoutout

Please contact me, I am interested in hosting Business Before Hours: \_\_\_\_\_

**Company Name** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Billing Address** \_\_\_\_\_

**City** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Email** \_\_\_\_\_

**Phone** \_\_\_\_\_

#### Select Payment Option:

\*Checks are our preferred payment method.

**Check Enclosed** Payable to: BACC, PO Box 1709, Berthoud, CO 80513

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